

**PATENT
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Title: INTERACTIVE UPSELL ADVISOR METHOD AND APPARATUS FOR INTERNET APPLICATIONS

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O.C.: Bell

Firm: Haynes and Boone

Working OC:

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5/17/1999		Filing receipt received	Y

Hefele, Andrew M.	Zoglin, John	Owen, Richard	Dell Online	Y	0.50	2
Notz, John	Eckert, Scott	Bell, Paul	Home and Small E	N	0.50	2

Abstract: A web-based online store having a user interface for enabling a custom configuration of a computer system according to an identi . . .

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EXHIBIT

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